



Czabe Delivers a Large, Loyal Audience Every Day of the Week

Czabe.com draws thousands of fans every day from Steve Czaban's nationally syndicated Sporting News Radio show, his daily segment on Bob & Brian Mornings and his ESPN talk show from Washington D.C. Czabe's Daily Blog, Polls, Snickies, Pix, and Interactive Sports Contests keep fans coming back day after day.

- 15,000 Average Daily Visitors**
- 100,000 Unique Monthly Visitors**
- 2,000,000 Monthly Page Views**
- 2 Minutes Spent on Site per Visit**

Our 52 Interactive Contests Showcase Your Brand with Czabe's Army of Fans

Your brand takes center stage 52 times a year on Czabe's football, basketball and golf contest pages. Your company is featured on all contest pages, the confirmation email sent to every player, and our monthly eblast. We can also direct thousands of fans to your web site to participate in your own Czabe endorsed contests or drawings.



Czabe's Lord Football 22 Contests (September – February)

Fans Pick a Weekly 3 Game Parlay from Czabe's Featured Slate of Games



Czabe's March to Madness 25 Contests (February – April)

Daily College Hoops Pick Em Tournament
Czweet 16 and Final Final 4 Brackets



Czabe's Major Challenges 5 Contests (April – August)

Fans Pick the Winner of the 4 Majors and the Tour Players Championship.

Sponsorship Packages	STARTER	ALL STAR	MOST VALUABLE PLAYER
	\$57 week / \$2,964 year	\$96 week / \$4,992 year	\$129 week / \$6,708 year
Banner Ad Details	Banner on Specials Page (160X240)	Banner on Specials Page (450X200), 1 home page ad (160X240)	Video Ad and banner (450X200) on Specials Page. Banner ads on the home page and 1 additional page (160X240)
Confirmation Email Sent to Every Player During Every Contest	Company Name Link	Company Logo and Link to Your Site	Logo and short description of a special prize that your company is offering as a season bonus. If you want we can direct fans to your site to register for the special drawing or contest.
Monthly Newsletter	Company Name Link	Company Logo and Link to Your Site	Logo and paragraph describing the prize drawing you are doing for the season. Link to your site.



SPECIALS Page and Monthly Newsletter Open the Door for Sales Opportunities

Showcase your specials to tens of thousands of fans on Czabe's Specials page. Our experience has shown that Czabe fans respond more often to special offers from Czabe Sponsors. The MVP Package includes the option to post a company video on the Specials Page. Our monthly e-newsletter informs fans of upcoming contests, and events and showcases our sponsors, their specials, and promotions.



You and Czabe
Manage Your Investment

Become a Czabe Czar and Reap the Spoils of Czabeneration

Upgrade the Most Valuable Player Sponsor Package with:

- Monthly Phone Update and Planning Session with Czabe
- Sponsorship of Monthly Video Czabecasts
- Banner Ad Placement on 7 Czabe.com Pages
- Sponsorship of Czabe.com Vegas Fanfest and Summer Golf Outing
- Weekly Banner Ads Placement in Czabe’s Daily Homepage Blog
- Special ‘Czar Only’ Perks than could include On-Air mentions

Contest Schedule, Special Events, and Sponsor Deadlines

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Lord Football Contests Every Weekend	Lord Football Contests Every Weekend <i>Czabe Football Tailgate</i>	Lord Football Contests Every Weekend	Lord Football Contests Every Weekend
JANUARY	FEBRUARY	MARCH	APRIL
Lord Football Contests Every Weekend March to Madness Sponsor Deadline Second Week of January	Czabe’s March to Madness Daily College Hoops Contests Featuring 23 Games starting the day after the Superbowl and Continuing to Selection Sunday in mid-March.	Daily Hoops Tournament Czweet 16 & Final 4 Bracket Contest <i>Czabe Fanfest in Vegas</i> Golf Majors Sponsor Deadline Third Week of March	Final 4 Bracket Contest The Masters Golf Major Contest
MAY	JUNE	JULY	AUGUST
TPC Golf Major Contest	US Open Golf Major Contest	British Open Golf Major Contest Bob & Brian Open <i>Czabe Golf Outing</i>	PGA Golf Major Contest Lord Football Sponsor Deadline Second Week of August

For More Information: Kirk Strong 262.424.2296 Sales@Czabe.com

